

## **Personal Information Collection Statement (PICS)**

This Personal Information Collection Statement (“PICS”) outlines how MIT Hong Kong Foundation Limited, also known as the Hong Kong Node (the “Node”) collects, uses, processes and transfers your personal data. By submitting your personal data to the Node, you agree to be bound by this PICS. Supply of your personal data to Node is non-obligatory but failure to do so may result in Node being unable to process your fees or donations, or to provide you with relevant services.

### **KINDS OF PERSONAL DATA**

The kinds of data that may directly or indirectly identify you or other person(s) as an individual (“Personal Data”) collected by the Node from you include:

- a. name and contact details including postal address, email address, phone number(s);
- b. title, gender, nationality and date of birth;
- c. information about your use of the Node’s site and other websites;
- d. information about your activity on the Node’s social media channels; and
- e. records of your communications with the Node.

### **PURPOSES FOR WHICH PERSONAL DATA WILL BE USED**

The Personal Data you provide to Node may be used for the following purposes:

- a. enrolling you in selected programs and activities of the Node for which you have expressed an interest;
- b. identifying MIT program areas that may be of interest to you;
- c. sending you marketing communications, unless you opt out, and tailoring such communications so they are relevant and timely;
- d. meeting any obligations, requirements, or arrangements, whether compulsory or voluntary, of the Node, or in connection with:
  - i. any law, regulation, judgment, court order, sanctions regime, within or outside Hong Kong existing currently and in the future;
  - ii. any guidelines, guidance, demand, or requests given or issued by any legal, regulatory, governmental, tax, law enforcement, or other authorities within or outside Hong Kong; or
  - iii. any of the rules or articles of the Node relating to the Node's core operations;

- e. complying with any obligations, requirements, policies, procedures, measures, or arrangements for sharing data and information of the Node and/or any other use of data and information in accordance with any programs for compliance with sanctions or prevention or detection of money laundering, terrorist financing or other unlawful activities; and/or
- f. prevention, detection, or investigation of crime.

## **DISCLOSURE OF PERSONAL DATA**

The Node will not exchange or sell your Personal Data to third parties. The Node may, however, share your Personal Data with third-party vendors with whom the Node contracts to perform services for the Node, as reasonably necessary to provide the Node's services, and with other administrative units at MIT and/or other entities related to MIT.

## **DIRECT MARKETING**

The Node will not use or provide to third parties (whether intra-group and/or external parties) your Personal Data for direct marketing purposes without your consent. You may withdraw your consent at any time by emailing [hkinnovationnode@mit.edu](mailto:hkinnovationnode@mit.edu)

## **YOUR RIGHTS**

You have the right to request in writing to the Node to:

- a. Access your Personal Data held by the Node (if any);
- b. Require the Node to correct your Personal Data that is inaccurate (if any);
- c. Ascertain the Node's policies and practices (from time to time) in relation to Personal Data and the types of Personal Data held by us; and
- d. Withdraw your consent to the use of your Personal Data for direct marketing purposes.

Personal data may be made available to concerned individuals who complete the prescribed Data Access Request Form and send the completed form by email to the Node's Program Manager at [hkinnovationnode@mit.edu](mailto:hkinnovationnode@mit.edu).

Similarly, requests to correct personal data held by the Node may be made by submitting such requests by email to the Node's Program Manager at [hkinnovationnode@mit.edu](mailto:hkinnovationnode@mit.edu).

All such requests will be handled promptly in accordance with the requirements of the PDPO. The Node may charge a reasonable fee for processing your data access request.

## **CONTACTING THE NODE**

Node's Privacy Policy Statement is available on the Node's website at [hkinnovationnode.mit.edu/privacy-statement/](http://hkinnovationnode.mit.edu/privacy-statement/).

If you have any questions about the Node's privacy policy and practices, or this PICS, you can contact the Node at: [hkinnovationnode@mit.edu](mailto:hkinnovationnode@mit.edu).

For the purposes of providing relevant services to you, we may transfer your Personal Data outside Hong Kong to individuals and entities situated in the United States, as set out in the “Disclosure of Personal Data” section of this PICS, where there may not be in place data protection laws which are substantially similar to, or serve the same purposes as, the Personal Data (Privacy) Ordinance. That means your Personal Data may not be protected to the same or similar level in Hong Kong.